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EXHIBIT A

1 Brett L. Gibbs, Esq. (SBN 251000)
2 Of Counsel to Prenda Law Inc.
3 38 Miller Avenue, #263
Mill Valley, CA 94941
415-325-5900
blgibbs@wefightpiracy.com

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5 *Attorney for Plaintiff*
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10 IN THE UNITED STATES DISTRICT COURT FOR THE
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12 NORTHERN DISTRICT OF CALIFORNIA
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10 AF HOLDINGS LLC,)	Case No. 5:12-cv-04219-LHK
11 Plaintiff,)	DECLARATION OF PETER HANSMEIER
12 v.)	IN SUPPORT OF PLAINTIFF'S
13 JOHN DOE,)	RENEWED EX PARTE APPLICATION
14 Defendant.)	FOR LEAVE TO TAKE EXPEDITED
15	_____	DISCOVERY

16 I, Peter Hansmeier, declare under penalty of perjury as true and correct that:

17 1. I am a technician at 6881 Forensics, LLC ("6881").
18 2. On behalf of its clients, 6881 monitors and documents Internet-based piracy of our
19 clients' copyrighted creative content. 6881 utilizes a system of software components
20 conceptualized, developed, and maintained in order to collect data about unauthorized distribution of
21 copies of copyrighted works. As a technician at 6881, I am responsible for implementing day-to-day
22 piracy monitoring. I submit this declaration in support of Plaintiff's *Ex Parte* Application for Leave
23 to Take Expedited Discovery.

24 3. Plaintiff and other similarly situated companies contract with 6881 to have 6881
25 determine whether or not copies of their works are being distributed on the Internet without their
26 permission and to identify infringers. Plaintiff is the exclusive rights holder of the right to distribute
27 and reproduce certain copyrighted creative content via the BitTorrent protocol. Plaintiff's unique

1 copyrighted work at issue in this case is an adult video entitled "Popular Demand" (hereinafter
2 "Video").

3 **Background**

4 4. Piracy is the unauthorized copying and/or distribution of copyrighted materials.
5 Piracy of creative works (i.e., songs and motions picture) has been a serious problem since at least as
6 early as home audio and video tape cassette players became popular. The problem continued with
7 the introduction of home CD and DVD players. Today the problem persists with the ability to store
8 digital file and of songs and motion pictures in the memory of home and/or laptop computers, and
9 for people to distribute such file to each other over the Internet on peer-to-peer networks using file
10 sharing software applications. An articles describing aspects of piracy can be found at this web
11 page, among others, on the Internet (last checked October 31, 2012):

12 <http://www.thefreelibrary.com/DVD+piracy+in+the+U.S.+becomes+an+industry-a0103403775>

13 5. Over the past decade, the ease of creating exact digital reproductions of copyrighted
14 albums, audiovisual works, software, photographs and other forms of media has increased
15 dramatically. Indeed, a significant amount of content, including Plaintiff's copyrighted file, is
16 published exclusively in digital format, which increases the public's access to digital reproductions.
17 While access to digital reproductions of copyrighted media has increased, the costs of digital storage
18 capacity and Internet bandwidth have fallen precipitously. The combination of increased access to
19 digital content and the lower costs of storage and transmission of that content over the Internet have
20 created a situation ripe for systemic Internet-based content piracy.

21 6. A development that heralded the arrival of wide scale Internet-based piracy was the
22 introduction of modern peer-to-peer file transfer protocols. Under earlier file transfer protocols,
23 users downloaded data directly from a central server. The rate of data transmission provided by a
24 central server would slow dramatically when the large numbers of users requested data
25 simultaneously. Moreover, central servers that distributed pirated content were vulnerable to legal
26 injunctions.

27 7. Modern peer-to-peer file transfer protocols substantially avoid these problems by
28 allowing each data-seeking user to both upload to and download from other data-seeking users

1 without the material assistance of a robust central server. In contrast to traditional file transfer
2 protocols, modern peer-to-peer protocols actually work *better* when large numbers of users request
3 data simultaneously because as the number of users seeking a file grows, so too does the number of
4 users from which to download the file. Moreover, a distributed web of users is far more difficult to
5 shut down than a central server.

6 8. The most popular modern peer-to-peer file transfer protocol is the BitTorrent
7 protocol. Studies have estimated that the BitTorrent protocol accounts for up to 70% of all peer-to-
8 peer traffic and as much as 50% of all Internet traffic in some parts of the world. Depending on the
9 particular BitTorrent network involved, at any one time any number of people, from one or two, to
10 several thousands, unlawfully use the BitTorrent network to upload and download copyrighted
11 material. The premise of BitTorrent sharing is well known, and is described in length on the
12 BitTorrent.com website (last checked October 31, 2012):

13 <http://www.bittorrent.com/help/guides/beginners-guide>.

14 9. In BitTorrent vernacular, individual downloaders of a file are called "peers." The
15 aggregate group of peers involved in downloading a particular file is called a "swarm." A server that
16 stores a list of peers in a swarm is called a "tracker." A computer program that implements the
17 BitTorrent protocol is called a "BitTorrent client." The person who possesses a complete digital
18 reproduction of a given file and intentionally elects to share the file with other Internet users is called
19 the "seeder." That complete file is called a "seed."

20 10. Normal commercial computers do not come pre-loaded with the BitTorrent software.
21 Each peer within a swarm must have separately installed on their respective computers special
22 software that allows peer-to-peer sharing of files by way of the Internet. The seeder and peers in the
23 swarm use software known as BitTorrent clients. Among the most popular BitTorrent clients are
24 Vuze (formerly Azureus), µTorrent, Transmission and BitTorrent 7, although many others are used
25 as well. In any event, the seeder and each peer must intentionally install a BitTorrent client onto his
26 or her computer before that computer can be used to join a BitTorrent file sharing network.

27 11. The sharing of a file via the BitTorrent protocol operates as follows. First, the initial
28 seeder creates a small "torrent" file that contains instructions for how to find the seed. The seeder

1 uploads the torrent file to one or more of the many torrent-indexing sites. As Internet users come
2 across the torrent file, they intentionally elect to load the torrent files in their BitTorrent client, which
3 uses the instructions contained in the torrent file to locate the seed. These users now are peers in the
4 swarm with respect to that digital reproduction. The BitTorrent protocol dictates that each peer
5 download a random portion of the file (a “piece”) from the seed. After a peer has downloaded its
6 first piece, it then shares that piece and subsequent pieces with other peers in the swarm. The effect
7 of this protocol is that each peer is both copying and distributing copyrighted material at the same
8 time. That is, each peer in a BitTorrent network has acted and acts in cooperation with other peers
9 by agreeing to provide, and actually providing, an infringing reproduction of at least a substantial
10 portion of a copyrighted work in anticipation of the other peers doing likewise. Joining a BitTorrent
11 network is an intentional act, requiring the selection by a peer of multiple links to do so.

12 12. In BitTorrent networks, the infringement may continue even after the original seeder
13 has gone completely offline, because the peers that have joined the swarm have become seeders
14 themselves. Any BitTorrent client may be used to join a swarm. The more peers that join the
15 swarm, the faster the rate of data transfer typically occurs because the odds of connecting to another
16 peer improves. As time goes on, the size of the swarm varies, yet it may endure for a long period,
17 with some swarms enduring for 6 months to well over a year depending on the popularity of the
18 copyrighted work. Since the entire swarm began with a single seed, the initial seeder and peers have
19 long lasting effects on the swarm. As a result, the original seed file becomes unlawfully duplicated
20 multiple times by multiple parties. With respect to any particular swarm, the copied torrent file
21 remains the same.

22 13. The BitTorrent protocol is particularly well suited to transferring large files, such as
23 the audiovisual works produced by Plaintiff, as it allows even small computers with low bandwidth
24 to be capable of participating in large data transfers across a peer-to-peer network. Where, as here, a
25 content owner such as Plaintiff has not authorized this uncontrolled mass-reproduction and
26 distribution of its content via the BitTorrent protocol, I believe that the copying and distribution of
27 its content violates copyright laws. Because BitTorrent is a distributed protocol, there is no central
28 server that can be targeted for purposes of stemming the tide of piracy. I believe that seeking

1 recourse against individual content pirates is likely to be the most effective means of addressing
2 BitTorrent-based content piracy.

3 **Identification of the John Doe in Swarm**

4 14. The life cycle as it relates to monitoring of Plaintiff's copyrighted Video begins as
5 follows. When a copyrighted work is requested to be monitored, my colleagues and I first check to
6 ensure that a copyright registration exists for the work or is in process with the U.S. Copyright
7 Office.

8 15. In this case, we confirmed that the work at issue in the above-captioned case is titled
9 "Popular Demand" with Copyright Registration Number: PA0001754383.

10 16. Once the copyright information is confirmed, 6881 uses its sophisticated and
11 proprietary peer-to-peer network forensic software to perform exhaustive real time monitoring of the
12 BitTorrent-based swarm involved in distributing the copyrighted file relevant to Plaintiff's action.
13 6881's proprietary software is effective in capturing granular-level data about the activity of peers in
14 the swarm and their infringing conduct and 6881's processes are designed to ensure that information
15 gathered about all individual IP addresses in the swarm is accurate.

16 17. The digital files for which we search are available on peer-to-peer networks. A
17 person making a copy available on a peer-to-peer network typically had obtained the copy from a
18 peer-to-peer network. Whenever a digital file is located on anyone's computer on a peer-to-peer
19 network, that file is available to be downloaded from that computer to a requestor's computer. In
20 every case that Plaintiff's Video is available on a peer-to-peer network, it is an unauthorized
21 distribution of that work. In this case, the peer-to-peer network on which we found unauthorized
22 distribution of Plaintiff's Video was a BitTorrent network.

23 18. The first step in the infringer-identification process is to locate a single swarm where
24 peers are distributing the Video. I accomplished this step by using a variety of techniques to locate
25 the torrent file sharing the name of copyrighted Video. Such files are commonly located on torrent
26 indexing sites, but can also be found on Internet file-sharing forums and areas where users
27 congregate. Because a torrent file only contains directions about where to find the swarm associated
28 with a particular item of digital content, the next step is to locate that swarm.

1 19. The most common means of locating the swarm is to connect to a BitTorrent tracker,
2 which is a server that contains an updated list of peers in the swarm. A typical torrent file contains a
3 list of multiple trackers associated with the underlying file. Other means of locating the swarm
4 include using Distributed Hash Tables, which allow each peer to serve as a “mini-tracker” and Peer
5 Exchange, which allows peers to share data about other peers in the swarm without the use of a
6 tracker. I used all three methods to locate the swarm associated with Plaintiff’s copyrighted Video.

7 20. After locating the swarm, I used 6881’s proprietary forensic software to conduct an
8 exhaustive real time “fingerprint” of individuals in the swarm. Through this “fingerprint,” I can
9 determine:

- 10 a. The time and date the infringer was found;
- 11 b. The time(s) and date(s) when a portion of the copyrighted file was downloaded
12 successfully to the infringer’s computer;
- 13 c. The time and date the infringer was last successfully connected to BitTorrent
14 network;
- 15 d. The Internet protocol (“IP”) address assigned to the infringer’s computer;
- 16 e. The BitTorrent software application used by the infringer;
- 17 f. The size of the copyrighted file;
- 18 g. The percent of the file downloaded by 6881’s software from the infringer’s computer;
- 19 h. The percent of the copyrighted file on the infringer’s computer which is available at
20 that moment for copying by other peers; and
- 21 i. Any relevant transfer errors.

22 21. Although I was able to observe the infringing activities of John Doe through this
23 forensic software, this system does not allow me to access John Doe’s computer to obtain identifying
24 personal information. Nor does this software allow me to upload a file onto John Doe’s computer or
25 communicate with it in any way. Due to the partially anonymous nature of the BitTorrent
26 distribution systems used by John Doe, the true name, street address, telephone number and email
27 address of John Doe is unknown to Plaintiff at this time. To the extent that persons using a peer-to-
28 peer network identify themselves, they use “user names” or “network names” which typically are

1 nicknames that do not disclose the true identity of the user, and do not indicate the residence or
2 business address of the user. 6881 software can only identify the infringers by their IP address and
3 the date and time they were detected in the swarm. Note that while 6881 detects an infringement at a
4 particular instant, the infringer may, and likely is infringing at other times as well.

5 22. An IP address is a unique number that is assigned to Internet users by an Internet
6 service provider (“ISP”) at a given date and time. An ISP generally records the time and dates that it
7 assigns each IP address to a subscriber and maintains for a period of time a record of such an
8 assignment to a subscriber in logs maintained by the ISP. In addition, the ISP maintains records
9 which typically include the name, one or more addresses, one or more telephone numbers, and one
10 or more email addresses of the subscriber. However, these records are not public and are not
11 available to 6881 at this time. BitTorrent technology relies on the ability to identify the computers to
12 and from which users can search and exchange files. The technology identifies those computers by
13 the IP address from which the computer connects to the Internet. Taking advantage of this
14 technology and unique data associated with the copyrighted file is what allows 6881 to locate
15 individuals pirating the Plaintiff’s copyrighted works.

16 23. There are two types of IP addresses: dynamic and static. A static IP address is an IP
17 address that will be associated with a particular user as long as that user is a customer of a given
18 Internet service provider. A dynamic IP address is an IP address that will change from time-to-time.
19 Most consumer customers of ISPs are assigned a dynamic IP address. The reason for this is that an
20 ISP can get by with a smaller overall pool of IP addresses if it simply assigns the next available IP
21 address at a given time to a customer who wishes to connect to the Internet versus allocating a
22 permanent and unique IP address to each of its users. ISPs keep logs of IP addresses, but the length
23 of time they keep the logs can be as short as days.

24 24. If one knows a computer’s Internet Protocol address, one can, using publicly
25 available reverse-lookup databases on the Internet, identify the ISP used by that computer, the city
26 (or county) and state in which the computer was located, and the date and time that the Internet
27 Protocol address was obtained. Using this information 6881 was able to determine that the ISP that
28 provided the IP addresses associated with John Doe is Comcast Cable Communications LLC.

1 25. After recording granular level data about every peer in the swarm, the next step is to
2 carefully and thoroughly review the data produced by 6881's proprietary forensic software to
3 determine what peers were actually involved in illegally reproducing and distributing Plaintiff's
4 Video. When a verified peer was located who made Plaintiff's copyrighted Video available for
5 distribution and reproduction via the BitTorrent protocol, I downloaded and retained both the torrent
6 files and the actual digital reproductions being offered for distribution to verify that the digital copies
7 being distributed in the swarm were in fact copies of the Plaintiff's copyrighted Video. Because a
8 file could be mislabeled, corrupt or otherwise not an actual copy of Plaintiff's Video, I physically
9 downloaded the file and compared it to an actual copy of the Video to confirm that the file was a
10 substantially-similar reproduction of the copyrighted Video.

11 26. Finally, I stored all of the data we collected in a central database for later use,
12 examination and audit. 6881 uses these databases to record the name of the ISP having control of
13 the IP address and the state (and often the city or county) associated with that IP address. 6881 has
14 confirmed that the file obtained from the infringing individual is a copy of the copyrighted Video.

15 27. In this case, I personally observed John Doe’s IP address, listed in the Complaint
16 (ECF No. 1 ¶ 4), downloading and uploading the Video in a BitTorrent swarm. Once obtaining a full
17 version of the Video file, John Doe (then a “seeder”) shared pieces of that copyrighted Video file
18 (i.e. “seed”) with other individuals (i.e. “peers”).

The Critical Importance of Expedited Discovery

20 28. As explained above, John Doe is known to Plaintiffs only by the IP number assigned
21 by his ISP on the date and time we observed John Doe engaging in infringing conduct. The only
22 party from whom Plaintiff can discover John Doe's actual name and physical address are his ISP:
23 Comcast Cable Communications LLC. Without expedited discovery in this case against John Doe's
24 ISP, Plaintiff will have no means of serving John Doe with the complaint and summons in this case,
25 and no means of protecting its creative content from ongoing infringement.

26 29. ISPs have different policies regarding the length of time they preserve information
27 about what IP address was associated with a given subscriber at a given date and time. Some ISPs
28 store this information for as little as months or even weeks before potentially permanently erasing

1 the data they contain—especially for dynamic IP addresses. Informal requests for data preservation
2 to ISPs can meet with varying degrees of success and are no substitute for formal discovery. If an
3 ISP does not have to respond efficiently to a discovery request, the information in that ISP's
4 database may be erased forever. This makes expedited discovery of the identity associated with the
5 IP address critically important in the instant action.

6 30. Certain ISPs own excess IP addresses that they lease or otherwise allocate to third
7 party “intermediary ISPs.” Because the lessor ISP has no contractual relationship with the
8 intermediary ISP's customers, the leasing ISP would be unable to identify John Doe through
9 reference to their user logs. In contrast, the intermediary ISP, lessee ISP, should be able to so
10 identify.

11 31. The copyrighted file at the heart of this action continues to be made available for
12 unlawful duplication and distribution via the BitTorrent protocol, in violation of Plaintiff's exclusive
13 rights to reproduce and distribute the copyrighted file via the BitTorrent protocol. 6881 continues to
14 monitor on a real time basis the unlawful duplication and distribution and to identify content pirate
15 by the unique IP address assigned to them by their respective ISPs on the date and at the time of the
16 infringing activity.

17 32. I am informed that before any discovery can be made in civil litigation, a meeting of
18 the parties or the parties counsel must be held. However, the actual identity of the John Doe is
19 unknown to Plaintiff, and therefore the Complaint cannot be served on him or her. Without serving
20 the Complaint on a defendant, the pre-discovery meeting cannot be held. Therefore, Plaintiff needs
21 early discovery from the ISPs, so that the name and address of the accused infringer can be obtained
22 by Plaintiff to enable it to enforce its rights in its copyright and prevent continued infringement.

23 33. I declare under penalty of perjury that the forgoing is true and correct of my own
24 personal knowledge, except for those matters stated as information and belief, and those matters I
25 believe to be true, and if called upon to testify I can competently do so as set forth above.

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1 Executed on October 31, 2012, in Minneapolis, MN.

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